

***Light It*, a Digital App Lighting Magazine for Photographers, Selects Sylights as the Magazine's Official Lighting Diagram Provider**

Tampa, Nov. 2, 2012 – Today, KelbyTraining.com, the publisher of [*Light It: The How-To Magazine for Studio Lighting and Off-Camera Flash*](#), is pleased to announce the selection of [Sylights](#) as the magazine's official lighting diagram provider. Launched in June 2010 as a small personal project, Sylights provides powerful educational and productivity tools to studio photographers.

Light It is published eight times a year as a digital magazine to be read on the iPad® and available at the iTunes® [app store](#) as a single issue or annual subscription. Written for both amateur and professional photographers, *Light It* was created to help photographers shoot the best images possible. With Sylights lighting diagrams added to the incredible how-to content the magazine offers, *Light It* readers can learn to more easily duplicate lighting setups used in the magazine in their own studio.

“We saw a need for lighting diagrams in *Light It* to help readers visualize the photo shoot setup. We entered a partnership with Sylights because their diagram editor is detailed, is easy to use, and provides us with a consistent look throughout the magazine,” said Mike Mackenzie, *Light It*'s managing editor.

“Building this partnership with Kelby Media Group was an enjoyable task. I can only expect it will get better when we join our efforts to provide photographers with quality learning material,” said Olivier Lance, co-founder of Sylights.

About Sylights

Today, at its community-driven website ([Sylights.com](#)), photographers can create and share lighting diagrams for others to learn and find inspiration.

The diagrams can be created for free using Sylights' [online lighting diagram editor](#), or its iPhone and iPad apps.

About *Light It*

Launched in 2011 by [Scott Kelby](#), president of the [National Association of Photoshop Professionals \(NAPP\)](#) and [KelbyTraining.com](#), *Light It* is the how-to resource for studio lighting and off-camera flash written for both amateur and professional photographers.

Light It is produced using the [Aquafadas Digital Publishing System](#), which allows magazine designers to create fully interactive apps and content for the iPad and iPhone by using the tools they are familiar with, Adobe® InDesign® and QuarkXPress®, and without requiring programming skills.

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